



Koneru Lakshmaiah Education Foundation

(Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

Accredited by **NAAC** as 'A++' Grade University ♦ Approved by AICTE ♦ ISO 9001-2015 Certified

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KLEF/BBA/IQAC - GUEST LECTUREs/AQ.10

KLEF - K L UNIVERSITY BUSINESS SCHOOL

BBA DEPARTMENT

GUEST LECTURE

ON

Start-ups

By

Dated 18th August 2022

Program: Industry expert talk –“How to start a business”

Program Schedule: Wednesday, the 18th August 2022 at 09:30am to 11am.

Program Venue: New seminar hall

Link for Joining the Programme: offline

Participants: I BBA Students - KLU Business School

Program Objectives:

✚ To enhance knowledge on start-ups

✚ To present on practical aspects on existing business models.

Resource Person: **Mr. Anudhar Emani, Founder and Director of AECO Products INDIA LTD**

Present: I BBA students of BBA Dept. of K L U Business School.

Brief Note on the Program:

The K L U B School of K L Deemed to be University organized a guest lecture on the topic of “**Startups**” to provide knowledge on how to start the new business.

Attached Enclosures: Photos of the Session

